



Don Caster I have been a Sunrider distributor since 1982. I am confident you have found the preceding material to be powerful. Network marketing was made available to me when I was 22 years old, teaching school and trying to make it through graduate school. That experience led me to an herb company that employed Tei Fu Chen. We developed a friendship and I immediately joined Sunrider in 1982 when he started the company with solid principles, a clear vision based on those principles and drive to manufacture quality consumable products. Twenty plus

years later I am aggressively building the business and watching my income increase monthly. With enthusiasm, I have watched my financial strength increase to provide me the stability needed as my wife and I approach the graying years of our life.

I have remained active over the years because of a respect for the founders, Drs. Tei Fu and Oi Lin Chen, and my passion for the products. I believe without a doubt that these products are the best available in the world. As the owner of two large health food stores in Ohio, I know first hand the market people refer to as a "wellness market". The principle of the products, the basis for their development, and the effort that goes into the manufacturing makes Sunrider products the most unique in any market in addition to being effective and safe for a wide market appeal.

In the 22 years I have been an independent Sunrider distributor, I have worked with hundreds of people, the huge majority of which have met or exceeded the goals they set to accomplish. To date nearly 80,000 people around the world consume the products because of my past efforts or the efforts of a colleague with whom I have shared the business over the years. Though I do not do business in all of the 30 plus countries that Sunrider does, I do have product consumed in well over 60% of those countries.

The complete reason to join efforts with our successful team is simple. The one who cares most about your future is you. The one who benefits most from your actions is you. The one that suffers most from inactivity is YOU. If you continue to do day after day what you have been doing for the past year, what makes you think the result will be different a year from now?

This is a phenomenal time. If you choose to join us, I can assure you that the member of our team that presented this material to you will show you the simple sequence of activities that we have proven to be successful. As a point of reference you are involved in the first step. The next would be to ask for more information that will be given to you live, through an internet presentation or from a phone conference. Products will be given to you to sample and we will offer you a 60-minute product presentation to totally understand the product, its market position, uniqueness, value and efficacy. You will then be given the opportunity to acquire a business pack and products to consume. The total cost of that purchase will be up to you.

That is the sequence of activities that we duplicate time and time again, each and every day. I do hope you will make the decision to join us today in the most responsible, professional network marketing business in the world, Sunrider International.



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Dom & Kerry Cassone

In 1994, we joined Sunrider mainly as product consumers, developing a small network of other consumers. The few products we began with made us feel so much better that we gradually expanded our product variety until we were a real 'Sunrider home'! In 2003, we embraced all

the business possibilities for us in Sunrider, this well-established and committed company that designs and manufactures its own high quality products. We wanted a business that would give us portability, leveraged income, and residual income. Our Sunrider business will allow us to travel or relocate without sacrificing our business, to get paid on our group's efforts as well as our own, and will provide us with steady income when we are ready to slow down.

Kerry worked as a nurse for about 18 years, as a bedside nurse and in education and research. Dom initially worked in high tech companies, and then we started our own technology business in 1994. It's been a fine business, but it doesn't provide us with the leveraged and dynamic income flexibility that we want. If we work an hour, we get paid for an hour. That's it. Forever. That doesn't meet our lifestyle or income goals, but the Sunrider business plan does. Our Sunrider goals rely on expanding our business consistently and aggressively so that it will provide significant and predictable dynamic income within a reasonable time frame. We are already well on our way!

This is a very exciting time in a very exciting business. We are committed to growing our business and to helping our downline grow theirs. We are part of the Sunrider team, working closely with Don Caster (see other side), and together we will show you how to grow along with us. Because Sunrider is an international company, in more than 35 countries, the possibilities are unlimited. Build your business here in the US and watch it expand to other countries as your downline expands. Join our SunSuccess Group and use our resources to build your business to meet your own goals!

We believe the key to success, as Zig Ziglar has said, is to "help enough other people get what they want," and that's how we run our business!



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